

Partnership proposal

SYSTEM: COINCRAFT

STATUS: REBOOTING

COINCRAFT 2027

REBOOT

2026 → 2027

The 4th annual CoinCraft forum

7 October 2027 · Moscow

Venue details will be announced later.

WHAT PARTNERS SAY

“Your event has its own identity, its own vibe”

Denis Molchanov

CEO OF ALGORITHMICA

What partners say

Feedback from past CoinCraft forums.

100 → 20

SIGN-UPS → CLIENTS

“...about 100 new sign-ups for our project, about 20 of whom have already become our clients”

Denis Vikulov

founder of fintech platform Quantex

100+

TARGETED CONTACTS AND LEADS

“...we got more than 100 targeted contacts and leads”

Oleg Polunin

CCO, Ice Lab

100 000

VIEWS FROM THE STAND

“...100,000 views from our stand on Telegram and Twitter”

Pudgy Penguins team

Crypto Performance: a new event format

7 October 2027 · Moscow · Venue details will be announced later.

A unique format

Conference and show run in the same halls on one schedule.

A new location every year

The forum has been held at Hyatt Regency, VK Stadium and the immersive halls of Futurione. We are choosing the 2027 venue to fit the event concept.

Unconventional staging and performance

Art performance, Formula 1 styling, a scenario in which guests take part in the action themselves.

Gamification: three reasons to visit your stand

1

Currency

The guest scans the sign at your stand and gets forum currency.

**2**

Task

The guest comes back a second time to complete your task, and your staff confirms it with a scan.

**3**

Prize draws

They run all day, and each one needs new tickets: guests earn the currency for them at the stands. Prize collection depends on the participation package.

The task comes with stands from 12 m² and statuses with a stand; a prize in the draw applies if you provide one.

How it went

Three forums since 2024, each at a new venue.



CoinCraft 2024

5–6 October 2024
Hyatt Regency, VIP day at the World Trade Center

1 000+
attendees



CoinCraft 2.0

15–16 October 2025
VK Stadium, VIP day at Pulsar

3 000+ **45** **30+**
attendees speakers partners

Fully in Formula 1 style: start arches, a pit lane, a winners' podium.

THE LARGEST



CoinCraft Show

24 September 2026
Futurione, Russia's first phygital venue

1 900 m² **40+** **20+**
area speakers partners

The first CoinCraft in the Crypto Performance format.

The CoinCraft atmosphere



Our audience

People with capital. They come to choose services and partners, and close deals right on site.

01 Investors

Manage capital across spot, derivatives and DeFi. Looking for new projects to invest in.

02 Traders

Trade regularly and pick tools, strategies and analytics.

03 Entrepreneurs and founders

Build Web3 projects and scale crypto businesses. Looking for partners, teams and investment.

04 Crypto companies and fintech

Exchanges, brokers and payment services. Looking for clients and B2B partners.

05 Industry leaders

Heads of industry companies who make decisions themselves.



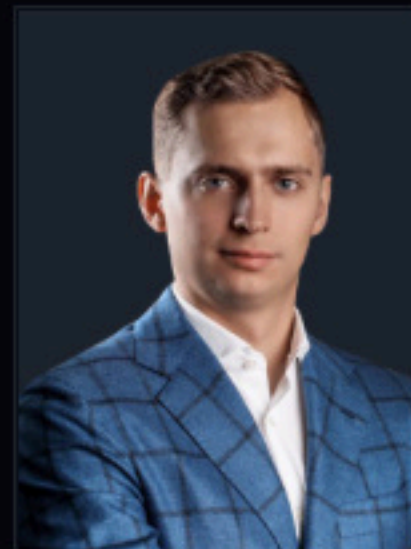
CoinCraft speakers

Past speakers include heads of exchanges and funds, lawyers, traders and media creators.



Marsel Minnakhmedov

Founder of CoinCraft, investor with 10 years of experience



Sergey Khitrov

Founder of Blockchain Life



Nikita Anufriev

Crypto YouTube creator, 300 000+ subscribers



Rafael Manvelyan

Creator of "Satoshi's Tears"



Tone Vays

Ex-VP at JPMorgan Chase, trader



Vladislav Martynov

Ex-advisor, Ethereum Foundation



Thomas Kralow

Chairman of the Board, Evedex exchange, 2.5M+ followers



Anatoly Radchenko

20+ year trader, RBC Crypto expert



Rast Pentagon

Founder of index exchange alga.trade



Oleg Polunin

CCO, Ice Lab



Alexey Korolenko

Executive Director, Cifra Markets



Chingi

CEO of CoinW in the CIS

CoinCraft speakers



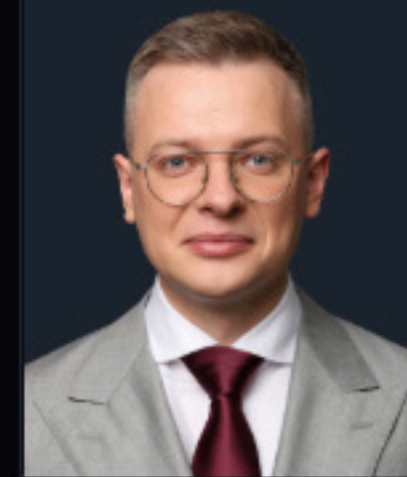
Ramis Abyanov

Managing Partner,
Zenit Legal



Ivan Tikhonov

Founder of Bits.media



Evgeny Tsybulsky

Director of Product
Development, Finam
Management



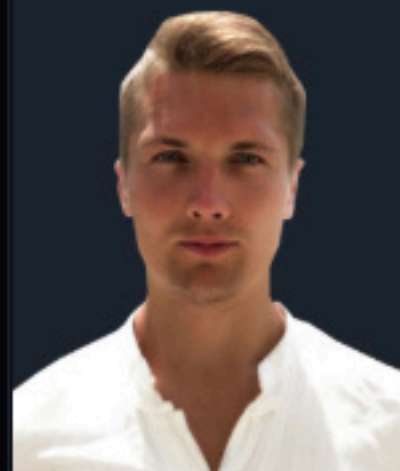
Vitaly Gorbenko

CEO of AML service
CoinKYT



**Stanislav
Akulinkin**

CEO of Transcript JSC,
researcher at the
Financial University



Igor Pavlenko

Top CIS trader according
to Binance



Evgeny Mikheev

Trader, top 50 at MOEX
Best Private Investor



**Dmitry
Klimchenko**

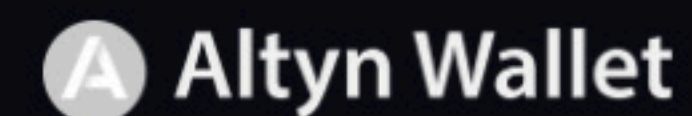
Founder of The VSĚ



Yan Krivonosov

Crypto Emergency CEO,
Crypto Yug forum
organizer

Partners of previous forums

The logo for Bitget, featuring a stylized double arrow icon followed by the word "Bitget".The logo for MEXC, featuring a stylized mountain peak icon above the word "MEXC".The logo for Bingx, featuring the word "Bingx" in a bold, sans-serif font.The logo for CoinW, featuring a stylized "C" icon followed by the word "CoinW".The logo for Финам, featuring a stylized flame icon followed by the word "Финам" in Cyrillic.The logo for Bitunix, featuring a stylized "B" icon followed by the word "Bitunix".The logo for Bitbanker, featuring a stylized "B" icon followed by the word "Bitbanker".The logo for CIFRA markets, featuring the word "CIFRA" in a bold, sans-serif font followed by the word "markets".The logo for YAMAGUCHI, featuring a stylized "Y" icon followed by the word "YAMAGUCHI".The logo for EVEREST CONTINENTAL, featuring the word "EVEREST" in a bold, sans-serif font above the word "CONTINENTAL".The logo for КНЯЖЕ БАННЫЙ КОМПЛЕКС, featuring a crown icon above the word "КНЯЖЕ" and the words "БАННЫЙ КОМПЛЕКС" below it.The logo for Altyn Wallet, featuring a stylized "A" icon followed by the words "Altyn Wallet".The logo for antarctic wallet, featuring a stylized penguin icon followed by the words "antarctic wallet".

Why CoinCraft

01 Networking as a game

Guests swap contacts with a mutual scan in the app, and the most active networker of the day wins the “Networking Whale” statuette.

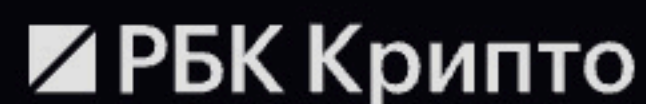
02 Top-tier market speakers

Among them: Sergey Khitrov (Blockchain Life), Tone Vays (ex-VP at JPMorgan) and Thomas Kralow (Evedex exchange).

03 Stand traffic in numbers

All day the dashboard shows hourly traffic, completed tasks and tickets for your prize. After the forum these numbers stay with you as a report.

COINCRAFT MEDIA AND INFO PARTNERS



Why decide now

The forum is being rebuilt, and places in this build are allocated once.

- 01 Your stand position is chosen around your goals while the hall is empty. After the venue is announced, you choose from what is left.
- 02 One-of-a-kind slots are few: the General Partner and named packages exist in a single instance, and the in-app task goes to 12 stands only.
- 03 Your participation format is built around you: stand activity, prize, partner hour, program role. Later it is picked from ready-made options to fit the approved run of the day.
- 04 Your brand stays visible to the forum audience all year: website, channel, mailings, venue and program announcements. The clock starts on the contract date: the earlier you sign, the longer your exposure.
- 05 Package and price are fixed in the contract and not revised afterwards.

29 PACKAGES • 4 ADD-ONS

Partnership packages

HOW TO CHOOSE

Partner statuses

stage and your name at the forum in one package, stand optional.

Stands

stand traffic and sign-ups. Partner code from 8 m², in-app task from 12 m².

Stage and business program

a talk or your name from the stage, no stand required.

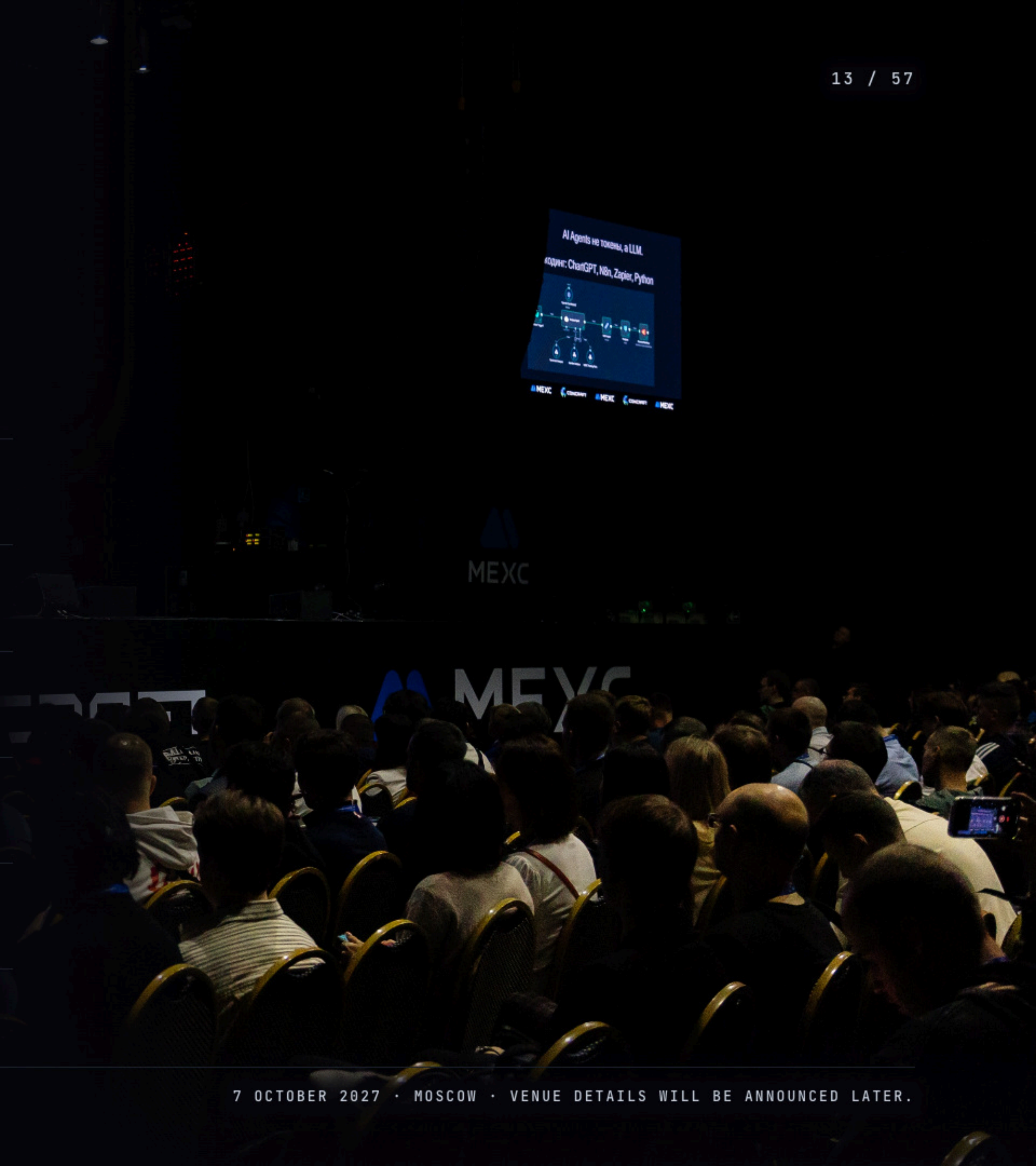
Branding and promo

lanyards, badges, water, forum zones.

Add-ons

bought on top of a package, list at the end.

Help with choosing: @coincraft_manager



4 PACKAGES

Partner statuses

General Partner

Slots: 1

5 400 000 ₺ with a 30 m² stand · 5 050 000 ₺ space only

Title Partner

Slots: 1

3 900 000 ₺ with a 24 m² stand · 3 600 000 ₺ space only

Strategic Partner

Slots: 2

2 500 000 ₺ with a 20 m² stand · 2 250 000 ₺ space only

Business Partner

Slots: 3

1 100 000 ₺ with a 16 m² stand · 900 000 ₺ space only

General Partner

5 400 000 ₺ ~~6 750 000 ₺~~

with a 30 m² stand

5 050 000 ₺ space only

- Custom 30 m² stand build: sofa, meeting table, reception desk, 4 bar stools, 55" screen
- Your own 30-minute section in the business program, speaker lineup agreed with you
- Three banners at the forum venue
- Mention in the forum's Telegram channel (twice)

5 VIP · 6 BUSINESS · 8 STANDARD

–20% off tickets for your team and guests

FORUM APP Your prize is drawn at the end of the day as the main prize and handed over on stage.



Title Partner

3 900 000 ₪ ~~4 900 000 ₪~~

with a 24 m² stand

3 600 000 ₪ space only

- Custom 24 m² stand build: sofa, meeting table, reception desk, 4 bar stools, 55" screen
- A 15-minute talk by your company representative in the business program, topic agreed in advance
- Three banners at the forum venue
- Mention in the forum's Telegram channel (twice)

3 VIP · 5 BUSINESS · 6 STANDARD

–20% off tickets for your team and guests

FORUM APP Your link sits in the task list and the partner hour is on the schedule.



Strategic Partner

2 500 000 ₺ ~~3 150 000 ₺~~

with a 20 m² stand

2 250 000 ₺ space only

- Custom 20 m² stand build: sofa, meeting table, reception desk, 3 bar stools, 55" screen
- A 15-minute talk by your company representative in the business program, topic agreed in advance
- Two banners at the forum venue
- Mention in the forum's Telegram channel (twice)

2 VIP · 4 BUSINESS · 5 STANDARD

–20% off tickets for your team and guests

FORUM APP You get a task: the guest completes it and your staff confirms with a scan.



Business Partner

1 100 000 ₺ ~~1 350 000 ₺~~

with a 16 m² stand

900 000 ₺ space only

- Custom 16 m² stand build: sofa, meeting table, reception desk, 2 bar stools, 55" screen
- 10-minute talk and panel discussion: the partners' "Business Session", 45 minutes for three
- Mention in the forum's Telegram channel (once)

2 VIP · 2 BUSINESS · 4 STANDARD

–20% off tickets for your team and guests

FORUM APP You get a task: the guest completes it and your staff confirms with a scan.



4 PACKAGES

Stands

Extended · 12 m ²	Slots: 5	550 000 ₺
Basic · 8 m ²	Slots: 5	370 000 ₺
Compact · 4 m ²	Slots: 8	240 000 ₺
Start	Slots: 5	110 000 ₺

Extended

550 000 ₪ ~~690 000 ₪~~

12 m² stand

- Custom 12 m² stand build at the forum venue:
printed frame to your design, reception desk, 2 bar stools, 55" screen, power outlet, carpet

1 VIP for meetings · **2 BUSINESS** · **2 STANDARD**

–20% off tickets for your team and guests

FORUM APP A task at the stand: the guest completes it, your staff confirms with a scan.



Basic

370 000 ₪ ~~470 000 ₪~~

8 m² stand

- Custom 8 m² stand build at the forum venue:
printed frame to your design, reception desk, 2 bar stools, 55" screen, power outlet, carpet

1 VIP for meetings · **1 BUSINESS** · **1 STANDARD**

–20% off tickets for your team and guests

FORUM APP Guests scan the sign at your stand and get currency; the stand counts toward the floor tour and the vote.



Compact

240 000 ₪ ~~300 000 ₪~~

4 m² stand

- Custom 4 m² stand build at the forum venue:
printed frame to your design, reception desk, bar
stool, power outlet, carpet

1 VIP for meetings · **2 STANDARD**

–20% off tickets for your team and guests

FORUM APP Guests scan the sign at your stand and get currency; the stand counts toward the floor tour and the vote.



Start

110 000 ₺ ~~135 000 ₺~~

Promo spot 2.25 m²

- Promo spot 2.25 m² at the forum venue: table, chair, branded back wall, power outlet

1 VIP for meetings · **1 STANDARD**

–20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.

5 PACKAGES

Stage and business program

30-Minute Section	580 000 ₺
Pitch Session Partner	480 000 ₺
15-Minute Talk	360 000 ₺
5-Minute Pitch	190 000 ₺
Session Partner	145 000 ₺

30-Minute Section

580 000 ₪ ~~720 000 ₪~~

- Your own 30-minute section in the business program: your topic and speakers, lineup agreed in advance

1 VIP · 2 BUSINESS · 2 STANDARD

–20% off tickets for your team and guests

YOUR BRAND SESSION



Pitch Session Partner

480 000 ₪ ~~600 000 ₪~~

– A block of five pitches

1 VIP · 1 BUSINESS · 2 STANDARD

–20% off tickets for your team and guests

PITCH SESSION · YOUR BRAND



15-Minute Talk

360 000 ₪ ~~450 000 ₪~~

- A 15-minute stage talk alongside the industry's top speakers, topic agreed in advance

1 VIP · 2 STANDARD

–20% off tickets for your team and guests

YOUR BRAND

A photograph of a stage event. A man in a suit stands at a podium on a raised platform. Behind him, a large screen displays the text "YOUR BRAND" with a red underline. In the foreground, the silhouettes of an audience are visible, seated and facing the stage. The floor is highly reflective, showing the stage lights.

5-Minute Pitch

190 000 ₺ ~~240 000 ₺~~

- 5 minutes on stage in the pitch session, a separate block of the business program

1 VIP · 1 BUSINESS

–20% off tickets for your team and guests

5:00

YOUR BRAND

Session Partner

145 000 ₪ ~~180 000 ₪~~

- Logo on the stage screen during the panel discussion

1 VIP · 1 BUSINESS

–20% off tickets for your team and guests

YOUR BRAND

Branding and promo

Afterparty	2 750 000 ₺
Lanyards	2 300 000 ₺
VIP Lounge	1 700 000 ₺
Coffee Zone	1 550 000 ₺
Registration Zone	1 550 000 ₺
Water	1 200 000 ₺
Badges	1 150 000 ₺
Wristbands	780 000 ₺
Photography	710 000 ₺
App Sponsor	660 000 ₺
Attendee Bags	660 000 ₺
Navigation & Floor Map	540 000 ₺
Entrance Zone	470 000 ₺
Stationery	420 000 ₺
Floor Promo	165 000 ₺
LED Video	65 000 ₺

COINCRAFT
COINCRAFT
SHOW

24 СЕНТЯБРЯ 2026

МОСКВА • FUTURIONE

CRYPTO CONNECTS PEOPLE

Afterparty

2 750 000 ₺ ~~3 450 000 ₺~~

- Banners (up to 3) at the afterparty venue
- Announcements by forum and afterparty hosts (8 times in the day, 4 in the evening)

3 VIP · 5 BUSINESS · 5 STANDARD

–20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.



Lanyards

2 300 000 ₺ ~~2 850 000 ₺~~

2 VIP · 4 BUSINESS · 4 STANDARD

-20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.



VIP Lounge

1 700 000 ₺ ~~2 100 000 ₺~~

- The design can carry your logo, company slogan, QR code and other information agreed with the organizers. Total branded area: at least 25 m².

2 VIP · 3 BUSINESS · 4 STANDARD

–20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.

Coffee Zone

1 550 000 ₪ ~~1 950 000 ₪~~

2 VIP · 2 BUSINESS · 5 STANDARD

-20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.

YOUR BRAND

Registration Zone

1 550 000 ₪ ~~1 950 000 ₪~~

2 VIP · 2 BUSINESS · 5 STANDARD

-20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.

Y O U R B R A N D

YOUR BRAND

YOUR BRAND

YOUR BRAND



Water

1 200 000 ₺ ~~1 500 000 ₺~~

– Branded water, 1 500 bottles

2 VIP · 2 BUSINESS · 4 STANDARD

–20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.

Badges

1 150 000 ₪ ~~1 450 000 ₪~~

2 VIP · 2 BUSINESS · 4 STANDARD

-20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.



Wristbands

780 000 ₺ ~~980 000 ₺~~

1 VIP · 2 BUSINESS · 3 STANDARD

-20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.

Photography

710 000 ₺ ~~890 000 ₺~~

– Over 2 000 forum photos with the partner's logo

1 VIP · 2 BUSINESS · 2 STANDARD

–20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.

App Sponsor

660 000 ₪ ~~830 000 ₪~~

1 VIP · 2 BUSINESS · 2 STANDARD

-20% off tickets for your team and guests

FORUM APP Every guest who wants currency and a prize opens the app.



Attendee Bags

660 000 ₺ ~~830 000 ₺~~

1 VIP · 2 BUSINESS · 2 STANDARD

-20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.

YOUR BRAND



COINCRAFT 2027

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Navigation & Floor Map

540 000 ₪ ~~680 000 ₪~~

1 VIP · 2 BUSINESS · 2 STANDARD

-20% off tickets for your team and guests

FORUM APP Your company logo is on the venue map in the app, which guests use to find the stands.

Entrance Zone

470 000 ₺ ~~590 000 ₺~~

- 10 branded flags: production and installation

1 VIP · 1 BUSINESS · 2 STANDARD

–20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.



Stationery

420 000 ₺ ~~530 000 ₺~~

1 VIP · 1 BUSINESS · 1 STANDARD

-20% off tickets for your team and guests

FORUM APP If you provide a prize, it stays in the draw list all day under your company name.

Floor Promo

165 000 ₺ ~~180 000 ₺~~

- Two company promoters work the hall all day, no stand

1 VIP · 1 STANDARD

–20% off tickets for your team and guests

YOUR BRAND

YOUR BRAND



LED Video

65 000 ₺ ~~75 000 ₺~~

1 VIP

-20% off tickets for your team and guests

Add-ons

Bought on top of a package. If an add-on is not open to everyone, the “Available to” line says so.

Post in the forum channel

50 000 ₺

AVAILABLE TO all · one post in the forum's Telegram channel

Banner at the venue

60 000 ₺ each

AVAILABLE TO all · visibility beyond your stand

55" screen

45 000 ₺

AVAILABLE TO Start, Compact · a screen at your stand

Extra tickets

-20%

AVAILABLE TO all · your team and company guests

Full package details

Final slot numbers will be confirmed together with the venue.

PARTNER STATUSES

General Partner

5 400 000 € with a 30 m² stand · 5 050 000 € space only

DURING THE FORUM

- Custom 30 m² stand build: sofa, meeting table, reception desk, 4 bar stools, 55" screen
- Full branding of the main stage
- Your own 30-minute section in the business program, speaker lineup agreed with you
- Hosts mention the partner from the stage at every transition between program blocks
- Three banners at the forum venue
- Ads on screens and around the hall
- A performance, designed and staged for you
- Tickets: 5 VIP, 6 Business, 8 Standard

BEFORE THE FORUM

- Top logo position in all placements: website, press walls, banners, ads
- First choice of stand position before the plan opens to others
- Logo on the forum website's home page
- Speaker photo and bio in the speakers section of the forum website
- Talk announcement in the forum's Telegram channel
- Mention in the forum's Telegram channel (twice)
- Dedicated mailing to past forum attendees: a letter from the partner
- Interview in the forum media zone: a video with your representative, shot and edited by the forum team
- -20% off tickets for your team and guests, up to twice the package's ticket count

General Partner (continued)

- Personal manager: one contact for everything before and on forum day

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release
- Video of the talk with your logo, plus stage photos
- Logo on the speaker talk videos
- Access to chats with attendees of all ticket categories, plus the VIP chat

FORUM APP

Your prize is drawn at the end of the day as the main prize and handed over on stage. Your stand runs a task and a partner code, your link sits in the task list, the partner hour is on the schedule, and the dashboard is live all day.

Title Partner

3 900 000 € with a 24 m² stand · 3 600 000 € space only

DURING THE FORUM

- Custom 24 m² stand build: sofa, meeting table, reception desk, 4 bar stools, 55" screen
- Partner logo on the forum's official press walls
- A 15-minute talk by your company representative in the business program, topic agreed in advance
- Hosts mention the partner from the stage at every transition between program blocks
- Three banners at the forum venue
- Branding of the hall screens, with your ads shown on them between program blocks
- A performance, designed and staged for you

Title Partner (continued)

- Tickets: 3 VIP, 5 Business, 6 Standard

BEFORE THE FORUM

- Priority choice of floor plan position ahead of smaller stands
- Logo on the forum website's home page
- Speaker photo and bio in the speakers section of the forum website
- Talk announcement in the forum's Telegram channel
- Mention in the forum's Telegram channel (twice)
- Dedicated mailing to past forum attendees: a letter from the partner
- Interview in the forum media zone: a video with your representative, shot and edited by the forum team
- -20% off tickets for your team and guests, up to twice the package's ticket count
- Personal manager: one contact for everything before and on forum day

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release
- Video of the talk with your logo, plus stage photos
- Logo on the speaker talk videos
- Access to chats with attendees of all ticket categories, plus the VIP chat

FORUM APP

Your link sits in the task list and the partner hour is on the schedule. Your stand runs a task and a partner code, your prize goes into the daytime draw, and the dashboard is live all day.

Full package details

Final slot numbers will be confirmed together with the venue.

Strategic Partner

2 500 000 ₪ with a 20 m² stand · 2 250 000 ₪ space only

DURING THE FORUM

- Custom 20 m² stand build: sofa, meeting table, reception desk, 3 bar stools, 55" screen
- Partner logo on the forum's official press walls
- A 15-minute talk by your company representative in the business program, topic agreed in advance
- Hosts mention the partner from the stage between talks
- Ads on the hall screens between program blocks
- Two banners at the forum venue
- Tickets: 2 VIP, 4 Business, 5 Standard

BEFORE THE FORUM

- Logo in the partners section of the forum website
- Speaker photo and bio in the speakers section of the forum website
- Talk announcement in the forum's Telegram channel
- Mention in the forum's Telegram channel (twice)
- Mailing to past forum attendees mentioning the partner
- Interview in the forum media zone: a video with your representative, shot and edited by the forum team
- -20% off tickets for your team and guests, up to twice the package's ticket count
- Personal manager: one contact for everything before and on forum day

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release
- Video of the talk with your logo, plus stage photos

Strategic Partner (continued)

- Access to the chat with attendees of all ticket categories

FORUM APP

You get a task: the guest completes it and your staff confirms with a scan. The partner code shows how many sign-ups came from the forum. The stand counts toward the floor tour and the vote, and the dashboard is live all day.

Business Partner

1 100 000 ₪ with a 16 m² stand · 900 000 ₪ space only

DURING THE FORUM

- Custom 16 m² stand build: sofa, meeting table, reception desk, 2 bar stools, 55" screen
- Partner logo on the forum's official press walls
- 10-minute talk and panel discussion: the partners' "Business Session", 45 minutes for three
- Hosts mention the partner from the stage
- Tickets: 2 VIP, 2 Business, 4 Standard

BEFORE THE FORUM

- Logo in the partner category on the forum website
- Speaker photo and bio in the speakers section of the forum website
- Talk announcement in the forum's Telegram channel
- Mention in the forum's Telegram channel (once)
- -20% off tickets for your team and guests, up to twice the package's ticket count
- Personal manager: one contact for everything before and on forum day

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

Business Partner (continued)

- Video of the talk with your logo, plus stage photos
- Access to the chat with attendees of all ticket categories

FORUM APP

You get a task: the guest completes it and your staff confirms with a scan. The partner code shows how many sign-ups came from the forum. The stand counts toward the floor tour and the vote, and the dashboard is live all day.

Full package details

Final slot numbers will be confirmed together with the venue.

STANDS

Extended

550 000 ₪ · 12 m² stand

DURING THE FORUM

- Custom 12 m² stand build at the forum venue: printed frame to your design, reception desk, 2 bar stools, 55" screen, power outlet, carpet
- Partner logo on the forum's official press walls
- Tickets: 1 VIP, 2 Business, 2 Standard

BEFORE THE FORUM

- Logo in the partners section of the forum website from the contract date
- Your stand pinned on the floor map
- -20% off tickets for your team and guests, up to twice the package's ticket count
- Access to the chat with attendees of all ticket categories

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release
- Stand report: app export after the forum

FORUM APP

A task at the stand: the guest completes it, your staff confirms with a scan. With the partner code you see how many sign-ups came from the forum. The stand counts toward the floor tour and the vote, and the dashboard is live all day. If you provide a prize, the winner collects it at your stand.

Basic

370 000 ₪ · 8 m² stand

DURING THE FORUM

- Custom 8 m² stand build at the forum venue: printed frame to your design, reception desk, 2 bar stools, 55" screen, power outlet, carpet
- Partner logo on the forum's official press walls
- Tickets: 1 VIP, 1 Business, 1 Standard

BEFORE THE FORUM

- Logo in the partners section of the forum website from the contract date
- Your stand pinned on the floor map
- -20% off tickets for your team and guests, up to twice the package's ticket count
- Access to the chat with attendees of all ticket categories

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release
- Stand report: app export after the forum

FORUM APP

Guests scan the sign at your stand and get currency; the stand counts toward the floor tour and the vote. With the partner code you see how many sign-ups came from the forum. The dashboard shows hourly traffic all day. If you provide a prize, it goes into the daytime draw under your company name.

Compact

240 000 ₪ · 4 m² stand

DURING THE FORUM

- Custom 4 m² stand build at the forum venue: printed frame to your design, reception desk, bar stool, power outlet, carpet

Compact (continued)

- Partner logo on the forum's official press walls
- Tickets: 1 VIP, 2 Standard

BEFORE THE FORUM

- Logo in the partners section of the forum website from the contract date
- Your stand pinned on the floor map
- -20% off tickets for your team and guests, up to twice the package's ticket count
- Access to the chat with attendees of all ticket categories

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release
- Stand report: app export after the forum

FORUM APP

Guests scan the sign at your stand and get currency; the stand counts toward the floor tour and the vote. The dashboard shows hourly traffic all day. If you provide a prize, it goes into the daytime draw under your company name, and the winner comes to you to collect it.

Start

110 000 ₪ · promo spot 2.25 m²

DURING THE FORUM

- Promo spot 2.25 m² at the forum venue: table, chair, branded back wall, power outlet
- Tickets: 1 VIP, 1 Standard

BEFORE THE FORUM

- The spot sits in a separate row of promo spots; its place is chosen after stands from 4 m²

Full package details

Final slot numbers will be confirmed together with the venue.

Start (continued)

- Logo in a separate “Startups” row on the forum website from the contract date
- Your spot on the floor map
- –20% off tickets for your team and guests, up to twice the package’s ticket count

FORUM APP

If you provide a prize, it stays in the draw list all day under your company name. Guests buy tickets for it with currency earned on site, and the winner is announced from the stage.

STAGE AND BUSINESS PROGRAM

30-Minute Section

580 000 ₪

DURING THE FORUM

- Your own 30-minute section in the business program: your topic and speakers, lineup agreed in advance
- Tickets: 1 VIP, 2 Business, 2 Standard

BEFORE THE FORUM

- Speaker photos and bios in the speakers section of the forum website
- Section announcement in the forum’s Telegram channel
- –20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Video recording of the section
- Photos from the section
- Company and speaker mentions in the forum’s wrap-up materials

Pitch Session Partner

480 000 ₪

DURING THE FORUM

- A block of five pitches
- Company logo on screen for the whole pitch block
- The block host names your company at the opening and close
- Tickets: 1 VIP, 1 Business, 2 Standard

Pitch Session Partner (continued)

BEFORE THE FORUM

- –20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Recording of the pitch block with your company logo

15-Minute Talk

360 000 ₪

DURING THE FORUM

- A 15-minute stage talk alongside the industry’s top speakers, topic agreed in advance
- Tickets: 1 VIP, 2 Standard

BEFORE THE FORUM

- Photo and bio in the speakers section of the forum website
- Talk announcement in the forum’s Telegram channel
- –20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Video recording of the talk
- Photos from the talk
- Speaker mention in the forum’s wrap-up materials

5-Minute Pitch

190 000 ₪

DURING THE FORUM

- 5 minutes on stage in the pitch session, a separate block of the business program
- Tickets: 1 VIP, 1 Business

Full package details

Final slot numbers will be confirmed together with the venue.

5-Minute Pitch (continued)

BEFORE THE FORUM

- Photo and bio in the speakers section of the forum website
- -20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Video recording of the pitch
- Photos from the talk

Session Partner

145 000 €

DURING THE FORUM

- Logo on the stage screen during the panel discussion
- The moderator names your company at the start and end of the session
- Tickets: 1 VIP, 1 Business

BEFORE THE FORUM

- -20% off tickets for your team and guests, up to twice the package’s ticket count
- Logo in the forum program on the website, next to the session title

AFTER THE FORUM

- Session recording with the partner’s logo

BRANDING AND PROMO

FORUM APP • FOR PACKAGES IN THIS BLOCK WITH A PRIZE

If you provide a prize, it stays in the draw list all day under your company name. Guests buy tickets for it with currency earned on site. The winner is announced from the stage and the prize is handed out at the forum’s main desk.

Afterparty

2 750 000 €

DURING THE FORUM

- Co-branding of the official CoinCraft 2027 party
- Partner logo on the party press wall
- Banners (up to 3) at the afterparty venue
- Announcements by forum and afterparty hosts (8 times in the day, 4 in the evening)
- Branded partner desk / welcome zone
- Dedicated partner table in the afterparty area
- Partner logo on the forum’s official press walls
- Tickets: 3 VIP, 5 Business, 5 Standard

BEFORE THE FORUM

- Logo with Afterparty Partner status on the CoinCraft 2027 website
- -20% off tickets for your team and guests, up to twice the package’s ticket count

Afterparty (continued)

AFTER THE FORUM

- Acknowledgment in the official CoinCraft 2027 press release

Lanyards

2 300 000 €

DURING THE FORUM

- Branded lanyards for attendees
- Info materials in the VIP zone and in the attendee bag
- Promoters on site (subject to approval)
- Partner logo on the forum’s official press walls
- Tickets: 2 VIP, 4 Business, 4 Standard

BEFORE THE FORUM

- Company logo with exclusive “Lanyard Partner” status on the CoinCraft 2027 website
- -20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Partner mention in the forum’s wrap-up materials

VIP Lounge

1 700 000 €

DURING THE FORUM

- The VIP Lounge partner gets exclusive branding of key surfaces in the closed zone for speakers, investors and forum guests. Branding covers the bar counters, the photo zone and the info materials placed in the VIP space.

Full package details

Final slot numbers will be confirmed together with the venue.

VIP Lounge (continued)

- The design can carry your logo, company slogan, QR code and other information agreed with the organizers. Total branded area: at least 25 m².
- Partner logo on the forum’s official press walls
- Tickets: 2 VIP, 3 Business, 4 Standard

BEFORE THE FORUM

- Logo in the partners section of the forum website
- -20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Partner mention in the forum’s wrap-up materials

Coffee Zone

1 550 000 ₪

DURING THE FORUM

- Branding of the coffee bar, cups, coffee points and waiting area
- Option to place your own promoter at the bar
- Partner logo on the forum’s official press walls
- Tickets: 2 VIP, 2 Business, 5 Standard

BEFORE THE FORUM

- Logo in the partners section of the forum website
- -20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

Registration Zone

1 550 000 ₪

DURING THE FORUM

- Custom branding of the entire attendee registration zone, including the registration desk
- Partner logo on the forum press walls
- Partner brand identity on the registration zone screens
- Tickets: 2 VIP, 2 Business, 5 Standard

BEFORE THE FORUM

- Partner logo on the forum website marked “Registration Sponsor”
- -20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

Water

1 200 000 ₪

DURING THE FORUM

- Branded water, 1 500 bottles
- Branding of water stations in the hall
- Info materials in the VIP zone and in attendee bags
- Promoters on site (subject to approval)
- Partner logo on the forum’s official press walls
- Tickets: 2 VIP, 2 Business, 4 Standard

BEFORE THE FORUM

- Company logo with “Water Partner” status on the CoinCraft 2027 website

Water (continued)

- -20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

Badges

1 150 000 ₪

DURING THE FORUM

- Your ad on the back of attendee badges (QR code, special offer or brand message)
- Logo on the forum press walls
- Tickets: 2 VIP, 2 Business, 4 Standard

BEFORE THE FORUM

- Logo on the forum website
- -20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

Wristbands

780 000 ₪

DURING THE FORUM

- Logo and brand identity on attendee wristbands
- Logo on press walls
- Tickets: 1 VIP, 2 Business, 3 Standard

BEFORE THE FORUM

- Logo on the forum website

Full package details

Final slot numbers will be confirmed together with the venue.

Wristbands (continued)

- -20% off tickets for your team and guests, up to twice the package's ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

Photography

710 000 ₺

DURING THE FORUM

- Logo on the forum press walls
- Tickets: 1 VIP, 2 Business, 2 Standard

BEFORE THE FORUM

- Logo in the partners section of the forum website
- -20% off tickets for your team and guests, up to twice the package's ticket count

AFTER THE FORUM

- Over 2 000 forum photos with the partner's logo
- Partner mention in the forum's wrap-up materials

App Sponsor

660 000 ₺

DURING THE FORUM

- Company logo on the forum app start screen: "App powered by..."
- Logo in the header of every guest profile
- Partner logo on the forum's official press walls
- Tickets: 1 VIP, 2 Business, 2 Standard

BEFORE THE FORUM

- Mention in the pre-forum app guide mailing

App Sponsor (continued)

- Logo in the partners section of the forum website
- -20% off tickets for your team and guests, up to twice the package's ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

FORUM APP

Every guest who wants currency and a prize opens the app. Your logo is on the start screen with the line "App powered by..." and in the header of the guest profile. No partner gets ad banners in the app, the sponsor included.

Attendee Bags

660 000 ₺

DURING THE FORUM

- Partner logo on all forum attendee bags
- Option to put promo materials / gifts in attendee bags
- Logo on the forum press walls
- Tickets: 1 VIP, 2 Business, 2 Standard

BEFORE THE FORUM

- Logo on the forum website marked "Bag Partner"
- -20% off tickets for your team and guests, up to twice the package's ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

Navigation & Floor Map

540 000 ₺

DURING THE FORUM

- Partner logo on all forum wayfinding, including: entrance signs and zone pointers; route and direction stands; hall maps and stand layout plans
- Logo on the official press walls
- Tickets: 1 VIP, 2 Business, 2 Standard

BEFORE THE FORUM

- Logo on the forum website
- -20% off tickets for your team and guests, up to twice the package's ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

FORUM APP

Your company logo is on the venue map in the app, which guests use to find the stands. If you provide a prize, it stays in the draw list all day under your company name, and the winner is announced from the stage.

Entrance Zone

470 000 ₺

DURING THE FORUM

- 10 branded flags: production and installation
- Branding of the entrance arch
- Floor stickers along the path from the entrance to the hall
- Logo on the forum press walls
- Tickets: 1 VIP, 1 Business, 2 Standard

Full package details

PAGE 8 OF 8
Final slot numbers will be confirmed together with the venue.

Entrance Zone (continued)

BEFORE THE FORUM

- Logo in the partners section of the forum website
- -20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

Stationery

420 000 ₪

DURING THE FORUM

- Partner logo on all official forum stationery: notepads, pens and welcome folders handed to every business program attendee
- Logo on press walls
- Tickets: 1 VIP, 1 Business, 1 Standard

BEFORE THE FORUM

- Logo on the forum website
- -20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

Floor Promo

165 000 ₪

DURING THE FORUM

- Two company promoters work the hall all day, no stand
- Partner logo on the forum’s official press walls
- Tickets: 1 VIP, 1 Standard

Floor Promo (continued)

BEFORE THE FORUM

- Logo in the partners section of the forum website
- -20% off tickets for your team and guests, up to twice the package’s ticket count

AFTER THE FORUM

- Partner mention in the official CoinCraft 2027 press release

LED Video

65 000 ₪

DURING THE FORUM

- Your logo / short video on LED panels in the busiest spots of the forum
- Tickets: 1 VIP

BEFORE THE FORUM

- Logo in the partners section of the forum website
- -20% off tickets for your team and guests, up to twice the package’s ticket count

Forum app: partner tools

The dashboard opens via a link on any phone. All day it shows hourly stand traffic, tasks, clicks and tickets for your prize. After the forum the same numbers become your report. The report gives you the cost per contact: package price divided by the number of recorded interactions.

WHAT PARTNERS GET

- 01

Check-in via the stand sign: all stands except the promo spot.
- 02

Partner code (you see sign-ups from the forum): stands from 8 m² and statuses with a stand.
- 03

Task (staff confirms with a scan): stands from 12 m² and statuses with a stand. 12 slots in total.
- 04

Link in the task list: General and Title Partners.
- 05

Partner hour (notification to the whole hall): General and Title Partners with a stand.
- 06

Prize under your name: packages whose card lists a prize in the “Forum app” block.

HOW IT WORKS FOR GUESTS

The app opens in Telegram, no install needed. Guests earn currency for actions at stands and spend it on tickets for partners' prize draws. Draws run all day and each needs new tickets, so guests have a reason to keep coming back to the stands. We will prepare a cost-per-contact estimate for your package once the venue and stand count are known.

WHAT THE APP DOES NOT DO We don't share guests' contacts, and there are no ads in the app. Currency cannot be bought for money, so the dashboard numbers reflect real actions on site.

WHAT WE NEED FROM THE PARTNER If your package includes a task, prepare it and assign one or two staff members with a phone to your stand. Provide a prize if you take part in the prize draws.



FORUM APP SCREENS • DEMO DATA

Let's talk 2027

Package, stand position and participation format are shaped in conversation. Write to us and we'll go through the details.

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7 OCTOBER 2027 • MOSCOW • VENUE DETAILS WILL BE ANNOUNCED LATER.

COINCRAFT 2027

The 4th annual CoinCraft forum • 7 October 2027 • Moscow

